

iMatSci Innovation Showcase 2022 SPONSORSHIP OPTIONS

Join us for the **iMatSci Innovation Showcase** in Boston on Tuesday, November 29, 2022, where emerging pre-revenue and seed-stage technology leaders demonstrate the applications of their innovative technologies. iMatSci has helped to launch over **144** materials-based innovator teams who have collectively raised over **\$125.2 million** in funding!

We encourage you to consider one of our iMatSci sponsorship opportunities as a way to promote your organization or program, engage with innovators and other industry leaders, and bring light your success stories and research within the materials community.

Design Your Own Package*

- ▶ **iMatSci Networking and Awards Reception Sponsor**
with opportunity to give welcome presentation
and announce iMatSci winners (1 available)\$5,000
- ▶ **Opening Keynote Breakfast Sponsor**
with opportunity to give welcome speech
and announce keynote (1 available)\$3,500
- ▶ **IP/Patenting Lunch Sponsor**
with opportunity to give welcome speech
and announce presenter (1 available)\$3,500
- ▶ **iMatSci Sponsor Booth (Tuesday Only)**
8'x10' in the Hub (5 available)\$2,500
- ▶ **Monetary Award/Investment Sponsor**\$2,000+
- ▶ **Online Banner**
rotating top banner on MRS iMatSci
webpages\$1,500
- ▶ **Full-Page Color Advertisement**
in the iMatSci Innovation Showcase Guide\$500
- ▶ **Half-Page Color Advertisement**
in the iMatSci Innovation Showcase Guide\$300
- ▶ **Quarter-Page Color Advertisement**
in the iMatSci Innovation Showcase Guide\$200

**Minimum, \$1,000. All packages will be customized to best fit your wants and needs; please contact us with any additional sponsorship proposals.*

Titanium Package \$2,000

Titanium package holders will receive a small, full-color logo placement in the following materials:

- ▶ MRS website; pre- and post-event slideshows and promotions; onsite iMatSci signage; iMatSci Innovation Showcase Guide

Gold Package \$4,000

Gold package holders will receive a mid-sized, full-color logo placement in the following materials:

- ▶ MRS website; pre- and post-event slideshows and promotions; onsite iMatSci signage; iMatSci Innovation Showcase Guide

In addition, the following benefits will be included:

- ▶ Rotating online banner on top of MRS iMatSci webpages
- ▶ Half-page color advertisement in the iMatSci Innovation Showcase Guide
- ▶ 1 Full MRS meeting registration

Platinum Package \$6,000

Platinum package holders will receive a large, full-color logo placement in the following materials:

- ▶ MRS website; pre- and post-event slideshows and promotions; onsite iMatSci signage; iMatSci Innovation Showcase Guide

In addition, the following benefits will be provided:

- ▶ Rotating online banner on top of MRS iMatSci webpages
- ▶ Full-page color advertisement in the iMatSci Innovation Showcase Guide
- ▶ 8'x10' sponsor booth in the Hub area
- ▶ Opportunity to announce one iMatSci talk
- ▶ 2 Full MRS meeting registrations

We want to make iMatSci the best it can be, so if you do not see anything of interest to you, please reach out so that we can work together to build a custom package for you and your organization.

For questions about iMatSci or to become a sponsor, please contact:

Jennifer Ibe & Rich Widick

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2022 **MRS**
FALL MEETING & EXHIBIT
November 27–December 2, 2022 | Boston, Massachusetts
December 6–8, 2022 | Virtual

iMatSci Innovation Showcase

2022 SPONSORSHIP OPTIONS

In 2014, the Materials Research Society – one of the largest interdisciplinary organizations of materials science researchers and companies – hosted the first iMatSci Innovation Showcase at their annual meeting. iMatSci was to be the first focused effort to provide a platform for materials science entrepreneurs to accelerate the development of their innovations by connecting them with investors and prospective industry partners. Since its inception, iMatSci has hosted over 144 innovators from around the world with a rapidly growing attendee base of industry executives and investors focused on finding the next breakthrough in materials science. Over the last year, attendance has increased over 60% as we continue to expand our programming and innovator capacity.

Our sponsors provide the fuel to propel iMatSci. They join us because there is no other event that gathers as many young materials science innovations under one roof. As a sponsor, you have the opportunity to be featured front and center to our innovators and an opportunity to develop content for the Showcase in collaboration with iMatSci. Our innovators rely on iMatSci to provide them with the insights and connections necessary to propel their business forward. As a sponsor, you will have the chance to be part of that dialogue.

 **94%** OF ATTENDEES AND INNOVATORS ARE FIRST TIME IMATSCI PARTICIPANTS

2019 iMatSci Attendee Breakdown



37%
ACADEMIC



34%
INDUSTRY/
GOVERNMENT
AGENCIES



14%
INNOVATORS



15%
INVESTORS &
ACCELERATORS

iMatSci Innovations Presented by Category

Agriculture/Food Science	10%
Automotive/Aerospace/Marine	14%
Biotech/Pharma/Personal/Healthcare	38%
Battery Tech	17%
Building/Manufacturing	10%
Coatings/Surface Modification	17%
Electronics	10%
Energy/Efficiency/Sustainability	45%
Semiconductor	7%

Registered Attendees at iMatSci



(in addition to over 6,000 unregistered walk-by MRS Fall Meeting Attendees)

Past Sponsors

Advanced Research Projects
Agency (ARPA-E)

Air Force Office of Scientific
Research (AFOSR)

American Elements

Bruker

Chemical Angel Network

Dow Chemical Company

Evonik

GE Ventures

IOP Science

Lockheed Martin

Nazarbayev University Research
and Innovation System

The Pennsylvania State University MRI

Solvay Ventures

Springer Nature

The Triangle Materials Research
Science and Engineering Center,
Duke University

Wells Fargo

Wolf Greenfield

Delaware Innovation Space

HG Ventures

...and more!