



Safety 2020 Virtual Conference Exhibitor FAQs

1. When will Safety 2020 Virtual Conference take place?

- a. Access to event site and exhibitor accounts opens June 15th.
- b. Dates for the conference content and presentations - June 23-25, 2020.
- c. Archived presentations and expo will be available for 60 days post event.
- d. Quantity of Exhibitors and sponsors – limit 160

2. What are the timelines and deadlines that we need to be aware of to be successful?

- **June 15**
Login information shared with exhibitors and sponsors
Uploading of collateral to accounts begins
Deadline to [register](#) for Safety 2020 Virtual Exhibitor Training Orientation
- **June 16**
Safety 2020 Virtual Exhibitor Training Orientation at 2pm EDT
- **June 19**
Booth set
- **June 22**
Attendees gain access to the Safety 2020 Virtual Conference site
- **June 23-25**
Safety 2020 Virtual

Tuesday, June 23	8:00am-4:30pm
Wednesday, June 24	8:00am-4:30pm
Thursday, June 25	8:00am-3:15pm

3. What is the schedule for the Virtual Exhibit Hall?

Plan to be available during conference program hours to participate in live chat and online meetings. All times in CDT.

Tuesday, June 23	8:00am-4:30pm
Wednesday, June 24	8:00am-4:30pm
Thursday, June 25	8:00am-3:15pm

4. What is included in my Virtual Booth and what are the limits?

Standard information included:

- Company Name
- Company Header/Headline
- Email Address
- Address
- City
- State
- Country

- Postal Code
- Phone Number
- Blog link
- Website link
- Facebook link
- Twitter link
- YouTube Channel link
- LinkedIn link
- Description
- 5 staff registrations
- Video presentation/demo (1 video, up to 10 minutes long)
- Company Logo (500 x 230 px)
- Documents (up to 10 with total size of 100MB)

Exhibitors will be able to will upload collateral to their accounts once platform becomes available on June 15th.

Exhibitor tools:

- Live Virtual Meetings – Each exhibitor receives a zoom room
- Live Chat – chat with visitors to your booth

5. What does a Virtual Booth cost?

- All booths are \$1,500, no additional add-ons available currently.
- To participate please complete the [Safety 2020: Virtual Application](#).

6. How do I develop my resources to create my Virtual Booth and upload my content?

- Instructions on how to add content will be provided by June 15th.
- With help setting up account please contact eventsupport@assp.org.

7. Can I attend a training session?

Attend the Safety 2020 Virtual Exhibitor Training Orientation Tuesday, June 16, 2020. We'll review how to build your booth, upload files, edit details, schedule online appointments, how to get help during the event, and more.

Plan to attend by registering at the [online training registration link](#).

8. How will attendees know about the sponsors and exhibitors that are participating?

Attendees can review exhibitors and sponsors directly and at the end of every session a slide reminding attendees to visit the expo will be included.

9. What lead capture information will I receive from visitors to my Virtual Booth?

- ASSP will share the full attendee list, for those attendees that provide us permission to share their information, including contact info/emails.
- What registration info can I purchase for Conference attendees – [order form](#)

10. Will our booth staff earn CEU credits? And if so, how many?

If they attend sessions, they can earn up to 6.5 CEU credits

11. What if I need to make modifications to the resources in my booth?

You can change your booth anytime, including during the event.

12. How can I confirm my name appears in our booth for attendees to see?

When setting up your profile have all the boxes checked.

Privacy Settings

- ☒ Show my profile in the community
- ☒ Send me email notifications
- ☒ Allow other people to request meetings with me

13. Is there an opportunity to connect with Conference attendees before, during, and after the Conference?

- a. Mailing address promotions – [order form](#)
- b. Online meeting appointments – during the conference attendees can visit your booth and chat, they can also schedule meetings with exhibitors as well as join live zoom chatroom presentations.
- c. Chat – exhibitors will be able to connect with attendees to answer questions and chat throughout the event.