



Holiday Light Competition

There's nothing better than seeing thousands of twinkling lights on a cold, frosty night. Join us this holiday season by decorating your house and helping to Light Up St. Matthews!

The Chamber of St. Matthews and City of St. Matthews encourage you to deck your businesses with lights, wreaths, and more to help bring holiday cheer to others in the area. You even have a chance of winning one of the three cash prizes!

Prize Categories:

Best in Show || \$100 Prize

Voted on by Mayor Tonini

Clark Griswold (most lights) || \$100 Prize

Voted on by Sponsors

People's Choice || \$100 Prize

Voted on by the Public

Registration Info:

- Deadline to register November 27th
- Photos must be provided by December 4th
- Businesses must be decorated by December 4th
- Free to register!
- More details on stmatthewschamber.com
- Contact the Chamber to register:
502-899-2523
chamber@stmatthewschamber.com

Voting Info:

- Each Business will be posted on Facebook
- A map will be posted for people to drive by
- The community can vote on Facebook anytime from Dec. 5th to Dec. 20th
- Winners will be contacted as well as posted on social media



Entry Form

Name: _____

Business Name: _____

Street Address: _____

Phone Number: _____

Email: _____

General Conditions:

Participation is open to all businesses, organizations and churches within and around the immediate city limits of St. Matthews.

Contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the business only.

Entering this contest gives consent for photos of the exterior of the business to be featured in local media, Chamber social media outlets, Chamber and City websites, and/or published in the Chamber and City newsletters.

Contestants will submit photos or 20 to 30 second video clips of their displays. These will be used by judges to determine their winners and will also be posted on social media and other outlets to encourage members of the community to drive by their home to see the decorations.

Judging criteria will include unique design, creative use of lights and decorations, historic nostalgia where appropriate, and overall presentation.

Types of acceptable lighting include, but are not limited to mini string lights, rope light, neon signs, LED tape light, flood lights, and patio lights. Unacceptable lighting includes vulgar or inappropriate displays, any and all fire or pyro techniques, and/or any display that endangers surrounding homes or businesses.

Judging will be done between Dec. 5th and Dec. 7th with winners announced December 8th.

Participants should ensure that all lights and decorations are in place and activated for the judging periods listed above.

All participants will be considered for the following categories: Best in Show, Clark Griswold (most lights), and People's choice.

Signature _____ Date _____



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December 5th - December 7th

